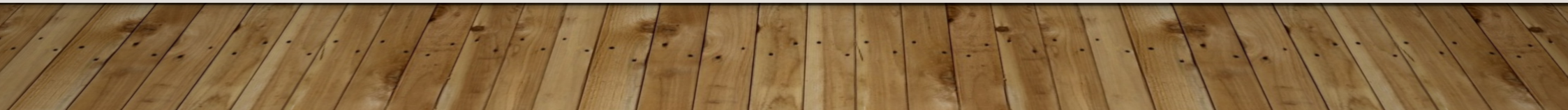


FJÖLMÍÐLAVERÐLAUN GÖTUNNAR

JOURNALISM PRIZE FROM BELOW - ICELAND



WORKSHOP 2. SEPTEMBER 2016

”IS THERE POVERTY-PORN IN THE MEDIA?”

- The podium:
 - Laufey spoke about the journalism prize.
 - Sædís, a social worker for the church aid spoke about the difference between media coverage and reality.
 - Keli, a photographer who photographs poverty in Africa showed some of his work.
 - Lóa Pind, a producer of a TV show dealing with social issues spoke about her work
 - Gunnar Smári, a publisher of a newspaper (Fréttatíminn), that has focused on covering Icelandic poverty.
 - Ása, a PEP member, spoke about the aftermath of being interviewed on living in poverty.
- The discussion was good and PEP members raised a lot of great questions to the media people. We got our point across: Poverty needs to be covered with more dignity.

THE JURY

- Active PEP members – 6 people
 - (One is missing from the picture)
- 3 from Reykjavík – 3 from Akureyri
- Facebook group for sharing stories
- 3 jury meetings before the event
 - Akureyri was on skype



TIME, PLACE AND EXECUTION:

- Thursday, February 23rd at 13:00
- Landsbókasafn Íslands (The National Library)
- No catering
- No entertainment
- Just US! 😊

THE PRIZES – SALT FOR YOUR PORRIDGE



CERTIFICATES



CONTRIBUTIONS

- We had to improvise (as only a couple of contributions came in) – big time!
- In the end there were 11 “contributions” by 8 journalists
- All the contributions were from newspapers (print) and also available online, except for one from an online source and one from radio
- We ditched categories and just counted the jury’s favorites

THE WINNERS



ALDA LÓA LEIFSDÓTTIR

- Special prize for having 3 contributing articles as well as for photography (her pictures were also featured in other articles)
- <http://www.frettatiminn.is/samtalsmedferd-er-lykilatridi/>
- <http://www.frettatiminn.is/ur-godaerisholl-a-hermannabedda/>
- <http://www.frettatiminn.is/vildi-ad-eg-gaeti-bodid-bornunum-i-mat/>

TOP 3 CONTRIBUTIONS

- Áslaug Karen Jóhannsdóttir – Fátæku börnin – Best article
 - <http://stundin.is/frett/fataeku-bornin/>
- Kristjana Guðbrandsdóttir – Fátækt deyr þegar draumar fá líf – Best headline
 - <http://www.visir.is/fataekt-deyr-thegar-draumar-fa-lif/article/2016161118727>
- Gunnar Smári Egilsson – Efnahagslegt hrun ungs fólks – Next best article
 - <http://www.frettatiminn.is/efnahagslegt-hrun-ungs-folks/>

RUNNERS UP AND SPECIAL RECOGNITIONS

- Lísa Pálsdóttir – Andstyggilegt að vera heimilisláus (Radio)
- Þóra Kristín Ásgeirsdóttir – Two articles
- Viktoría Hermannsdóttir – Online news article on a Red Cross report on child poverty
- Erla Sigurlaug Sigurðardóttir – One article

- Also, 3 people got certificates of recognition:
 - Markús Þórhallsson
 - Þórhildur G. Ólafsdóttir
 - Kristín Sigurðardóttir

PEP (PEPP ÍSLAND) ON FACEBOOK:

- <https://www.facebook.com/eapn.pepp/>
- https://www.facebook.com/pg/eapn.pepp/photos/?tab=album&album_id=1242657075783049