

A szegénységről méltósággal

On poverty with dignity

Hungarian Anti-Poverty Network



MAGYAR
SZEGÉNYSÉGELLENES
HÁLÓZAT










EUROPEAN ANTI POVERTY NETWORK



ERSTE Stiftung

Timeline ☐ ☐

-  1st workshop (June, Budapest)
-  Kickoff workshop in Budapest (PeP, journalists)
-  2nd workshop (September, Zagreb)
-  Recruiting the jury
-  Call (deadline 20th of December): <https://goo.gl/bMLiK6>
-  Preparation of the jury, jury meeting (january)
-  Prize giving ceremony,



ERSTE Stiftung

External context






- 📰 Closure of a main / major opposition newspaper (Népszabadság)
- 📰 Acquisitions of rural / provincial newspapers
- 📰 Reportage on homelessness by a commercial television (in a humiliating tone)
- 📰 Attack against the NGOs and CSOs (again)



ERSTE Stiftung

Kickoff Workshop for PePs & journalists ☐ ☐

Topics:

-  People & stories
-  Pictures
-  Usage of words & language
-  Facts, accuracy
-  Data protection / sensitive information

Selection of the jury

Aims to represent a wide range / diverse group of people affected by poverty

- 📄 homeless people,
- 📄 people living / working in settlements,
- 📄 parents of children with special needs / disabilities
- 📄 other plans...



ERSTE Stiftung

*The Jury
itself*

(+1)



The Call ☐

Challenges:

- 📰 MTI
- 📰 Avoiding low-quality or propaganda “newspapers”

Spreading of the call:

- 📰 Directly to the editorial staffs, etc.
- 📰 Niche: help from journalists, and through their channels (internal FB groups)



ERSTE Stiftung

Decision-making process:

people affected by poverty – principles – approach



ERSTE Stiftung

Criteria: the practice of Austria and additions by our jury members

Discussed and voted by the jury by people experiencing poverty

PERSONAL, NOT DISTANT

CREDIBILITY: FACTS, PHOTOS, ETC.

SENSITIVE APPROACH AND INVOLVEMENT (ENCOURAGES ACTIVISM/ PARTICIPATION)

CLEAR, EASY TO UNDERSTAND

APPROPRIATE LANGUAGE AND WORDING



ERSTE Stiftung

Contributions

TV/ video, press & online , radio-podcast

📄 16 applicants, 27 entries

📄 Mostly written materials

📄 1st prize, 2nd prize, and 3 special awards



ERSTE Stiftung

Prize-giving ceremony:



Location: DocuArt: Small, cozy, simple, modest place, also a place for NGOs



Cathering: Food Not Bombs: An initiative to collect food waste from markets in order to reduce food waste and prepare vegan meals for people in need.



Music: Savages & Suefo



Speeches: personal stories "how I got involved" (motivation) why we liked what are the values of that piece, favourite quote



Award-items: lamp: warmth, light (during the darkest months) newspapers, many sides,



MAGYAR
SZEGÉNYSÉGELLENES
HÁLÓZAT



EUROPEAN ANTI POVERTY NETWORK



ERSTE Stiftung

Prize-giving ceremony:



Location:

DocuArt: Small, cozy, simple, and modest; therefore a suitable place for events like ours.
(usually they have documentary screenings)

Prize-giving ceremony:

Catering: Food Not Bombs: Initiative to collect food waste from markets to reduce food waste and prepare vegan meals for people in need.



MAGYAR
SZEGÉNYSÉGELLENES
HÁLÓZAT



EUROPEAN ANTI POVERTY NETWORK



ERSTE Stiftung

Prize-giving ceremony:

Music: Savages & Suefo



MAGYAR
SZEGÉNYSÉGELLENES
HÁLÓZAT



EUROPEAN ANTI POVERTY NETWORK



ERSTE Stiftung

Prize-giving ceremony:

Speeches: personal story how I got involved (motivation) why we liked what are the values of that piece, favourite quote



MAGYAR
SZEGÉNYSÉGELLENES
HÁLÓZAT



EUROPEAN ANTI POVERTY NETWORK



ERSTE Stiftung

Prize-giving ceremony:

Award- items: lamp: warmth, light (during the darkest months) newspapers, many sides



MAGYAR
SZEGÉNYSÉGELENES
HÁLÓZAT



EUROPEAN ANTI POVERTY NETWORK



ERSTE Stiftung

Az



EUROPEAN ANTI POVERTY NETWORK

sajtódíja más országokban



Izland

Finnország

Ausztria

Horvátország



Ausztia



Horvátország



Finnország

KUNNI KÖYHÖTAVASTI
KÖYHYYDESTÄ



és Izland

JÖN -JÖN - JÖN!

The Result, feedbacks, our evaluation, lessons learned:

What was good, what could been better, why we need it

- 📄 The journalists liked the concept
- 📄 Working more on the script / divide the tasks on the event
- 📄 More workshops (journalists & PePs)
- 📄 Question: How to motivate potential jury members to engage?



ERSTE Stiftung

A szegénységről méltósággal

A Magyar Szegénységellenes Hálózat sajtódíjátadó-estje

© Magyar Szegénységellenes Hálózat
1088 Budapest, Krúdy Gyula u. 2.
E-mail: hapn@hapn.hu
Telefon: +36 30 298 8826



ERSTE Stiftung